Oklahoma State University

Standard License
A.W. Brueggemann Co. Inc. (86089)
412 North Independence
Enid, OK 73701
Ms. Jennifer Lynn Branch
Phone 580-237-3857
Fax 580-237-0068
www.awbrueggemann.com
awbrueggemann1@gmail.com
Spec Agr Disclosed: 09/13/2016

Distribution Channel(s)
Related Retail/Direct
Specialty Mid-Tier

Product Categories
01G (Youth Apparel)
01I (Women's T-shirts)
01S (Women's Fleece Tops & Bottoms)

Campus Ragz (25286)
3909 24th Avenue NW
Norman, OK 73069
Ms. Lana Dougherty
Phone 405-570-0391
Fax 405-329-5959
campusragz@aol.com
Spec Agr Disclosed: 07/12/2016

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01I (Women's T-shirts)
01J (Men's/Unisex Fleece)
01W (Women's Fashion Tops)

Case Of Champions (70151)
1106 North Broadway Ave.
Oklahoma City, OK 73103
Mr. Paxton Gray
Phone 405-236-2273
Fax 405-319-9469
paxton.gray@gmail.com
Spec Agr Disclosed: 03/14/2016

Distribution Channel(s)
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories
05A (Stationery)
05E (Publishing)

Christian Life Missionary Baptist Church dba Sweet (82013)
4621 NE 23rd St
Oklahoma City, OK 73121
Ms. Janee Jacobs
Phone 405-424-4041
Fax 405-424-4122
www.Sweetspiritoklahoma.net
sweetspiritfoods@yahoo.com
Spec Agr Disclosed: 07/12/2016

Distribution Channel(s)
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)
Oklahoma State University

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
05E (Publishing)
07B (Consumables)

Cottage Collection - A (48352)
112 Orchard Dr.
Chickasha, OK 73018
Ms. Pat Sikes
Phone 405-222-0004
Fax 405-222-1788
acottagecollectionbypatsikes@gmail.com
Spec Agr Disclosed: 06/30/2016

Distribution Channel(s)
Related Retail/Direct

Product Categories
01I (Women's T-shirts)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)

Dupree Sports (12095)
PO Box 936
Stillwater, OK 74074
Mrs. Stacy Watkins
Phone 405-377-0921
Fax 405-377-1439
www.dupreesports.com
stacy@dupreesports.com
Spec Agr Disclosed: 07/26/2016

Distribution Channel(s)
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories
01M (Clothing Accessories)
02C (Personal Accessories)
02D (Drinkware)
03D (Housewares)
04A (Automobile Products)
07E (Footwear)

Eskimo Joe's Promotional Products Group Inc. (47364)
PO Box 729
Stillwater, OK 74076
Mr. John Killam
Phone 405-377-0799
Fax 405-377-0828
john@scc.eskimojoes.com
Spec Agr Disclosed: 10/06/2016

Distribution Channel(s)
Campus/Local Channel

Product Categories
01A (Men's/Unisex T-shirts)
01F (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01L (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
02D (Drinkware)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06D (Games)
07B (Consumables)
07H (Electronics & Content)

Great Plains Coca Cola Bottling Co. (31736)
600 North May Avenue
Oklahoma City, OK 73107
Mr. Jeffery Cooper
Phone (405) 280-2261
Fax 405-280-2467
cooperj@gpcocacola.com
Spec Agr Disclosed: 03/08/2017

Distribution Channel(s)
Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass
Oklahoma State University

Super Center/Wholesale Clubs

Product Categories
07B (Consumables)

Hazzard Industries LLC dba Legacy Western (108256)
724 W Ute Ave.,
Stillwater, OK 74075
Mr. Justin Hazzard
Phone  405-818-6370
Fax

www.hazzardind.com
hazzard@legacywestern.com
Spec Agr Disclosed: 07/26/2016

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct

Product Categories
01G (Youth Apparel)
02C (Personal Accessories)

Like a Rhinestone Cowgirl (79956)
223 South Knob Lock St
Stillwater, OK 74074
Ms. Miranda Johnson
Phone  580-465-7505
Fax

www.Likearhinestonecowgirl.com
mjj-rhinestonecowgirl@hotmail.com
Spec Agr Disclosed: 10/14/2015

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct

Product Categories
01I (Women's T-shirts)
01W (Women's Fashion Tops)
02A (Jewelry)

Merritt's Bakery (83414)
7712 E. 11th Street
Tulsa, OK 74112
Mr. Larry Merritt
Phone  918-712-2918
Fax  918-836-5173

www.Merrittsbakery.com
larry@merrittsbakery.com
Spec Agr Disclosed: 12/23/2016

Distribution Channel(s)
Related Retail/Direct

Product Categories
07B (Consumables)

Opolis Clothing Company LLC (67228)
1215 Westlawn Dr.
Norman, OK 73069
Mr. Zac Holland
Phone  405-831-0353
Fax

www.Opolisclothing.com
zac@opolisclothing.com
Spec Agr Disclosed: 06/06/2016

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct

Product Categories
07B (Consumables)

Jackson Diamond Jewelers (45740)
205 West Randolph
Enid, OK 73701
Mr. Curt Jackson
Phone  580-237-5050
Fax  580-233-0681

dj@enid@gmail.com
Spec Agr Disclosed: 02/07/2017

Distribution Channel(s)
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01H (Men's Fashion Apparel)
011 (Women's T-shirts)
01J (Men's/Unisex Fleece)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)

Ruth Kelly Studio (61079)
PO Box 1446
Muskogee, OK 74402
Mr. Derek Whitford
Phone  918-687-7311
Fax  918-687-1371

www.Ruthkelly.com
derek@ruthkelly.com
Spec Agr Disclosed: 12/21/2016

Distribution Channel(s)
Related Retail/Direct

Product Categories
05E (Publishing)

Softwater Service Inc. (14118)
PO Box 829
Ponca City, OK 74602
Mr. Kelly Johnson
Phone  580-762-7555
Fax  580-765-5358

www.Myqualitywater.com
kjohnson@myqualitywater.com
Spec Agr Disclosed: 04/14/2015

Distribution Channel(s)
Grocery/Drug/Convenience Stores
Related Retail/Direct

Product Categories
07B (Consumables)

Stillwater Screenprinting (17236)
520 W. 6th
Stillwater, OK 74074
Mr. J.R. Reeves
Phone  405-372-7600
Fax  405-372-6913

www.Logosnites.com
aaron@stillwaterscreenprinting.com
Spec Agr Disclosed: 02/23/2016

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
# Local Licensees

**Licensed as of 03/2017**

## University Stop Inc. - The (105713)

1120 N. Duck Suite F  
Stillwater, OK 74075  
Mr. Michael Upshaw  
Phone 405-624-0625  
Fax 405-624-0635  
www.uniformstop.us  
uniformstop@yahoo.com  
Spec Agr Disclosed: 04/26/2016  

### Distribution Channel(s)

- Restricted Channel

### Product Categories

- 01A (Men's/Unisex T-shirts)
- 01J (Men's/Unisex Fleece)

## University Store (12154)

120 Student Union  
Stillwater, OK 74078  
Mr. Melanie Field  
Phone 405-744-4653  
Fax 405-744-6009  
www.Shopokstate.com  
melanie.field@okstate.edu  
Spec Agr Disclosed: 12/15/2016  

### Distribution Channel(s)

- Related Retail/Direct

### Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01W (Women's Fashion Tops)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 02D (Drinkware)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06C (Toys)

## Uniform Silkscreen (25301)

3225 N. Flood  
Norman, OK 73069  
Mr. Chris Griffith  
Phone (405) 366-8256  
Fax 405-366-8388  
chris@uniformsilkscreen.com  
Spec Agr Disclosed: 12/28/2016  

### Distribution Channel(s)

- Campus/Local Channel
- Restricted Channel

## University Silkscreen & Embroidery Co (14058)

3100 South Meridian  
Oklahoma City, OK 73119  
Ms. Lateria Allen  
Phone 405-488-1350  
Fax 405-946-9647  
www.usaspe.com  
lateria@usaspe.com  
Spec Agr Disclosed: 06/02/2016  

### Distribution Channel(s)

- Related Retail/Direct

### Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01W (Women's Fashion Tops)
- 03B (Furniture/Furnishings)
- 04B (Collectibles)
- 07E (Footwear)

## OU vs. OSU Bedlam Series

**Causley Productions Inc. (12322)**

205 W. 9th Avenue  
Stillwater, OK 74074  
Ms. Mary Causley  
Phone 405-372-0940  
Fax 405-372-3477  
mary@causleys.com  
Spec Agr Disclosed: 04/19/2016  

### Distribution Channel(s)

- Better Dept Stores/Boutiques
- Related Retail/Direct
- Restricted Channel

### Product Categories

- 01A (Men's/Unisex T-shirts)
- 01J (Men's/Unisex Fleece)
- 04A (Automobile Products)

## Chris’ University Spirit (12158)

244 S. Knoblock  
Stillwater, OK 74074  
Mr. Chris Norris  
Phone 405-377-0555  
Fax 405-377-2204  
www.chrisuniversityspirit.com  
chris@cuspirit.com  
Spec Agr Disclosed: 07/10/2016  

### Distribution Channel(s)

- Related Retail/Direct

### Product Categories

- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01J (Men's/Unisex Fleece)

## University Silkscreen (25301)

3225 N. Flood  
Norman, OK 73069  
Mr. Chris Griffith  
Phone (405) 366-8256  
Fax 405-366-8388  

### Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance)
Oklahoma State University

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)

USA Screen Printing & Embroidery Co (14058)
3100 South Meridian
Oklahoma City, OK 73119
Ms. Lateria Allen
Phone 405-488-1350
Fax 405-946-9647
www.Usaspe.com
lateria@usaspe.com
Spec Agr Disclosed: 06/02/2016

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Structured Closed Back Headwear)
01R (Men's/Unisex Adjustable Wool Blend Headwear)
01S (Women's Fleece Tops & Bottoms)
01T (Women's Outerwear)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)

Fundraiser Program
USA Screen Printing & Embroidery Co (14058)
3100 South Meridian
Oklahoma City, OK 73119
Ms. Lateria Allen
Phone 405-488-1350
Fax 405-946-9647
www.Usaspe.com
lateria@usaspe.com
Spec Agr Disclosed: 06/02/2016

Distribution Channel(s)
Campus/Local Channel

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Women's Outerwear)
01D (Women's Fashion Tops)
01E (Women's Fashion Bottoms)
01F (Women's Fashion Hatchets & Misc.)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Fashion Apparel)
01J (Men's/Unisex Fleece)
01P (Men's/Unisex Unstructured Closed Back Headwear)
02A (Jewelry)
02B (Sports Equipment)
02C (Personal Accessories)
02D (Drinkware)
02E (Office Products)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Sports Equipment)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06D (Games)
07B (Consumables)

Special Logo/Mark Program
Dupree Sports (12095)
PO Box 936
Stillwater, OK 74074
Mrs. Stacy Watkins
Phone 405-377-0921
Fax 405-377-1439
www.Dupreesports.com
stacy@dupreesports.com
Spec Agr Disclosed: 07/26/2016

Distribution Channel(s)
Campus/Local Channel

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Women's Outerwear)
01D (Women's Fashion Tops)
01E (Women's Fashion Bottoms)
01F (Women's Fashion Hatchets & Misc.)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Fashion Apparel)
01J (Men's/Unisex Fleece)
01P (Men's/Unisex Unstructured Closed Back Headwear)
02A (Jewelry)
02B (Sports Equipment)
02C (Personal Accessories)
02D (Drinkware)
02E (Office Products)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Sports Equipment)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06D (Games)
07B (Consumables)

Co-Branded Program (7.5%)
Eskimo Joe's Promotional Products Group Inc. (47364)
PO Box 729
Stillwater, OK 74076
Mr. John Killam
Phone 405-377-0799
Fax 405-377-0828
john@scc.eskimojoes.com
Spec Agr Disclosed: 10/06/2016

Distribution Channel(s)
Campus/Local Channel

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Women's Outerwear)
01D (Women's Fashion Tops)
01E (Women's Fashion Bottoms)
01F (Women's Fashion Hatchets & Misc.)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Fashion Apparel)
01J (Men's/Unisex Fleece)
01P (Men's/Unisex Unstructured Closed Back Headwear)
02A (Jewelry)
02B (Sports Equipment)
02C (Personal Accessories)
02D (Drinkware)
02E (Office Products)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Sports Equipment)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06D (Games)
07B (Consumables)

Mascot Logo Program
Causley Productions Inc. (12322)
205 W. 9th Avenue
Stillwater, OK 74074
Ms. Mary Causley
Phone 405-372-0940
Fax 405-372-3477
mary@causleys.com
Spec Agr Disclosed: 04/19/2016

Distribution Channel(s)
Better Dept Stores/Boutiques
Oklahoma State University

Related Retail/Direct
Restricted Channel

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
011 (Women's T-shirts)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
01S (Women's Fleece Tops & Bottoms)
01W (Women's Fashion Tops)
01X (Women's Fashion Bottoms)
01Y (Women's Loungewear/Activewear/Misc.)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
05G (Youth Apparel)
06A (Sports Equipment)
06C (Toys)

Langston University

Prosource Specialties LLC (99113)
PO Box 271463
Lewisville, TX 75067
Mr. Todd Salois
Phone 972-436-1870
Fax 972-436-1873
www.Psimprint.com
prosource4u@verizon.net
04/29/2014

Distribution Channel(s)
Restricted Channel

Product Categories
02D (Drinkware)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Exclusive Apparel Program

Campus Ragz (25286)
3909 24th Avenue NW
Norman, OK 73069
Ms. Lana Dougherty
Phone 405-570-0391
Fax 405-329-5959
campusragz@aol.com
Spec Agr Disclosed: 07/12/2016

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

Hazzard Industries LLC dba Legacy Western (108256)
724 W Ute Ave.
Stillwater, OK 74075
Mr. Justin Hazzard
Phone 405-818-6370
Fax www.hazzardind.com
Oklahoma State University

hazzard@legacywestern.com
Spec Agr Disclosed: 07/26/2016

Distribution Channel(s)
Related Retail/Direct
Specialty Mid-Tier

Product Categories
01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Opolis Clothing Company LLC (67228)
1215 Westlawn Dr.
Norman, OK 73069
Mr. Zac Holland
Phone 405-831-0353
Fax
www.Opolisclothing.com
zac@opolisclothing.com
Spec Agr Disclosed: 06/06/2016

Distribution Channel(s)
Better Dept Stores/Boutiques
Related Retail/Direct
Specialty Mid-Tier

Product Categories
01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01J (Men's/Unisex Fleece)

Promotions

Eskimo Joe’s Promotional Products Group Inc. (47364)
PO Box 729
Stillwater, OK 74076
Mr. John Killam
Phone 405-377-0799
Fax 405-377-8828
john@scc.eskimojoes.com
Spec Agr Disclosed: 10/06/2016

Distribution Channel(s)
Campus/Local Channel

Product Categories
022 (Premium Royalties)

29 Licensees
28 Special Agreements
29 Disclosed